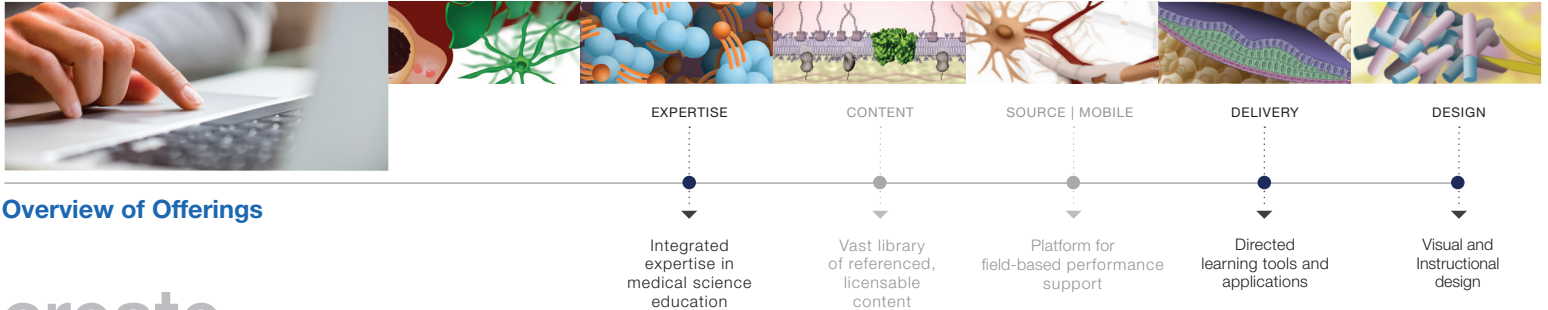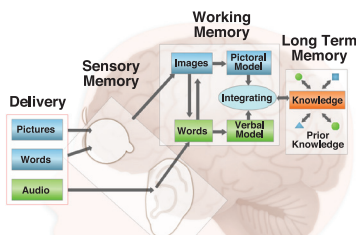# ScienceMedia

ScienceMedia is a leader in developing educational programs based in medical science for life science companies worldwide, addressing the need for clinical competence across an organization.

Overview of Offerings

EXPERTISE	CONTENT	SOURCE	MOBILE	DELIVERY	DESIGN
Integrated expertise in medical science education	Vast library of referenced, licensable content	Platform for field-based performance support	Directed learning tools and applications	Visual and Instructional design

create

ScienceMedia Leads the Way in Delivering eLearning Programs to Ensure Clinical Competency Across Your Organization

ScienceMedia is a leader in developing education programs based in medical science for life science companies worldwide. As the life science industry rapidly evolves, traditional learning approaches need to be reconsidered to meet the need for clinical competence across an organization. The ability to provide compelling training solutions that meet this need, along with innovative delivery options for a mobile workforce will be central to your selection of a training partner.
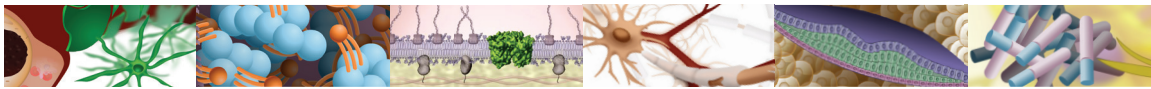
Dedicated to Scientific Education and Providing Unparalleled Support.

With over 20 years of experience in developing hundreds of sophisticated, high science learning solutions, ScienceMedia is a "science first" company. Since inception, ScienceMedia has been at the forefront of creating more engaging, self-paced and targeted education regardless of application level. This dedication to developing the appropriate level of educational materials for training results in each effort being done right the first time. Period.

ScienceMedia's unequaled service involves a deep understanding of an organization's competitive urgency. Utilizing a rapid, proprietary development process supported by a sophisticated project management system and high touch client service, each customer feels confident their project is the company's top priority.

Custom Solutions. Scalable Offerings. Complete and Expert Service.

ScienceMedia's approach to learning is unrivaled. Utilizing unique, proven learning theories, proprietary course design methodologies are integrated with rigorous scientific research to provide learning programs that can speed time to clinical competency and sustain ongoing performance.

Our advantages include:

- In-house Doctorate level subject matter experts collaborate with Instructional Designers and a dedicated team of multimedia developers to design and produce authoritative and highly referenced content specific to a company's needs
- Core expertise in training highly educated learners
- Learning content that is visually engaging, impactful and interactive

SMi Annotate ™
Title: Unmet needs in rheumatoid arthritis
Citation: Arthritis Research & Therapy; 7

Personal solutions for everyday life
index | bookmarks | notes | exit
Endocrine Glands Involved in Diabetes
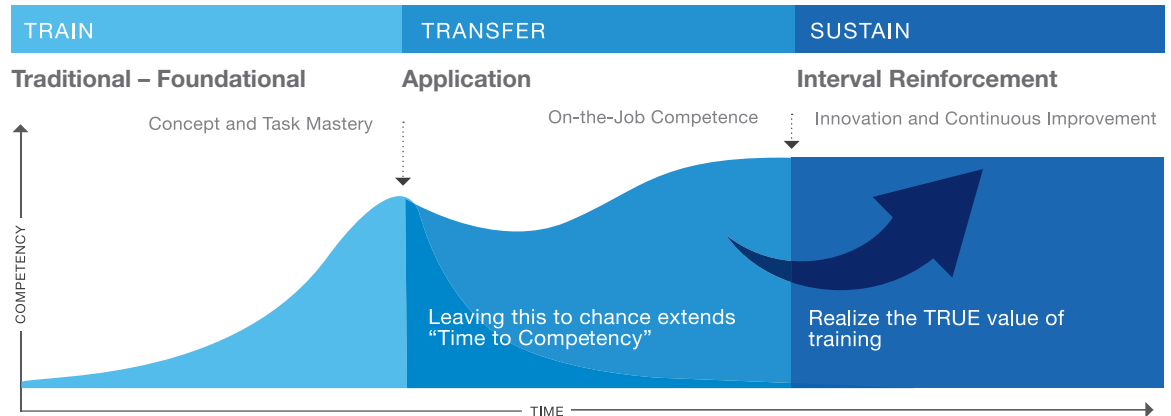**Digestive system**
L-cells
- Glucagon-like peptide 1 (GLP-1)
  - regulator of hormones involved in glucose metabolism controls some aspects of nutrient availability

continued

- Content designed to be reusable across multiple program types and delivery platforms – LMS, Web, Learning Portals and Mobile
- Broad therapeutic category and functional area experience
- Solution consulting for curriculum planning, development and deployment
- Support for global initiatives by delivering compelling content in multiple languages
- Custom offerings that utilize leading industry rapid authoring tools and can be delivered as SCORM and/or AICC compliant courses

Drive Deeper User Engagement and Improve Performance

ScienceMedia's portfolio of technology-based applications and program deliverables drive deep user engagement across the learning continuum:

TRAIN	TRANSFER	SUSTAIN
Traditional – Foundational	**Application**	**Interval Reinforcement**
Concept and Task Mastery	On-the-Job Competence	Innovation and Continuous Improvement

Leaving this to chance extends "Time to Competency"

Realize the TRUE value of training

COMPETENCY

TIME

- Home Study Curriculums
- Workshop Presentations
- Assessments
- Product Training

- Virtual Clinical Cases
- Virtual Instructor Led Classes
- Scenario-based Training and Simulations
- Interactive Annotations - SMi Annotate™

- Mobile, On-Demand
- Refresher Training - SMi Source™
- Gamification

Save Time and Money on Custom Program Development

ScienceMedia will utilize its proprietary, robust library of medical and scientific learning objects to rapidly and cost-effectively develop customized off-the-shelf courses that provide a number of advantages:

- Quickly build, host and deploy high-level disease state foundational learning as pre-work for medical professional teams

- Customized sales force training curriculums developed and adapted from existing content and programmed for client LMS delivery

- Efficiently convert existing print-based curriculums utilizing multimedia library assets to create higher learner engagement

For more information, email sales@sciencemedia.com.