

Clinical Senior Product Manager, San Diego

For over 25 years, ScienceMedia Inc has been at the forefront of delivering innovative, multimedia learning solutions aimed at improving clinical competency across all functional areas in the world's leading life sciences organizations. ScienceMedia Inc draws on its expert team of clinical writers, instructional designers, and multimedia artists to produce impactful training on the highest risk areas of a clinical trial. SMi Trial™ mitigates clinical risk and decreases trial cost by optimizing study compliance throughout the lifetime of your clinical trial. SMi Source is a mobile-enabled, cloud-based science education library that provides 16,000+ microlearning topics and 400+ full courses covering a vast catalog of disease and therapeutic areas.

Change the conduct of clinical trials. Join ScienceMedia Inc to lead the expansion of its clinical training product, SMi Trial, which trains site personnel on the protocol with effective multimedia, clinical scenarios, and comprehension measures, resulting in fewer significant protocol deviations, higher quality data, and more evaluable subjects. SMi Trial reduces costs and shortens clinical trials. This leadership role will expand SMi Trial's features, impact, and proof points so that this approach becomes the new normal in the conduct of clinical trials.

Essential Responsibilities:

- Define multi-year roadmap of SMi Trial based on industry needs and differentiable features. Work with software and content developers to meet roadmap, and communicate with sales, marketing, and clients the value and examples of the features
- Report to CEO who established the first phase of SMi Trial over the past four years
- Support sales meetings and interface directly with customers to communicate product value and understand requirements
- Establish thought leadership in industry that supports product and can serve as advisors
- Articulate how roadmap translates into market share, differentiation, and specific solutions to industry problems
- Define positioning and messaging. Interface with marketing communications on execution

Required Skills/Experience:

- Must be authorized to work in the United States
- Clinical trial operations: preferably at a large site; alternatively, as CRA, MSL/CTL at a sponsor or CRO
- Product requirements gathering, interpretation, prioritization, and definition
- Strategic partnerships: evaluate potential partners that will expand the effectiveness and/or distribution of SMi Trial
- Public speaking: podium speaker for thought leadership at conferences and webinars
- Network of clinical site personnel that can be used to test and validate ideas
- Strong technical skills to demonstrate product and work with software development team
- Understanding of competitive landscape for clinical trial training and education

Benefits:

- Competitive base compensation plus bonus and stock options
- PTO & paid holidays
- Company assisted medical and dental insurance coverage
- 401K
- Educational Assistance for continuing education

- Casual dress code
- Teamwork environment
- Quarterly social events

To apply, please send resumes and cover letter to recruiting@sciencemedia.com. This is an in-house position, freelance candidates will not be considered.

Job Type: Full-time

Job Location: San Diego, CA