ACRP & ScienceMedia Partnership Announcement

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## ACRP Partners with ScienceMedia to Bring Disease-Specific Training to Clinical Research Sites

Partnership Eases Site Burden with a One-Stop-Shop for Foundational and Deep Medical Training

Alexandria, VA, December 05, 2024: The Association of Clinical Research Professionals (ACRP), the trusted global authority for training clinical research professionals, announced today a strategic partnership with ScienceMedia, a global SaaS clinical trial training solution provider. With more than 16,000 members, ACRP's non-profit mission is to promote excellence in clinical research and ensure that clinical research is performed ethically, responsibly, and professionally everywhere in the world.

The partnership will embed training from ScienceMedia's online medical library of more than 400 multimedia eLearning courses into ACRP's learning management system, uniting ACRP's 200+ foundational training and continuing education resources for clinical research professionals with ScienceMedia's training for diseases, treatments, patients' journeys, and drug development fundamentals. ScienceMedia training will be available to ACRP's enterprise partners in January 2025.

"Now, sites will have a one-stop-shop for foundational regulatory training, professional continuing education, and disease-specific training," said Susan Landis, ACRP Executive Director. "This partnership kicks off with ScienceMedia's repository of general oncology and solid tumor courses and will expand to include other select ScienceMedia therapeutic area disease training based on the needs of our members and sites. Our goal is to increase operational efficiency for sites, studies, and sponsors by streamlining training through a single trusted source."

"Our training partnership with ACRP is designed specifically to help sites access the deep therapeutic training they need to quickly ramp up on trial protocols and to execute with excellence," said Malachi Bierstein, Chief Commercial Officer of ScienceMedia. "By embedding our library of professionally mastered learning content into ACRP's learning management platform, we can streamline training access and compliance while helping sites focus on delivering high-quality care."

## **About ACRP**

With more than 16,500 members, the Association of Clinical Research Professionals (ACRP) is the only U.S.-based non-profit organization solely dedicated to representing, supporting, and advocating for clinical research professionals. ACRP supports individuals and life science organizations globally by providing community, education, and credentialing programs. Founded in 1976, ACRP is a registered 501(c)(3) charitable organization whose mission is to promote excellence in clinical research and whose vision is that clinical research is performed ethically, responsibly, and professionally everywhere in the world. Follow ACRP on LinkedIn, Facebook, X, Instagram, and YouTube. Learn more by visiting acrpnet.org. Advancing People Advancing Health™

## About ScienceMedia, Inc.

ScienceMedia is at the vanguard of clinical trial efficiency and training innovation, challenging the status quo with our groundbreaking Science of Learning approach. We are revolutionizing the industry by significantly shortening trial timelines by up to 20%, accelerating site activations, often by months, and saving millions in R&D spend per trial. Our SMi Trial™ and SMi Source™ platforms are transforming

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therapeutic area training and clinical trial operations for biopharma, medtech, and CROs. For more information, visit www.sciencemedia.com.

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